

# Madison Square Garden

January 13th to 20th, 1906, Inclusive

## Sixth National Automobile Show

The most complete line of American and Imported Cars and of Parts and Accessories ever exhibited.  
Madison Square Garden has never before been so beautifully and artistically decorated.

### Gasoline Automobiles

(AMERICAN)

APPERSON ..... APPERSON BROS. AUTOMOBILE CO.  
AUTOCAR ..... AUTOCAR CO.  
BUICK ..... BUICK MOTOR CO.  
CADILLAC ..... CADILLAC MOTOR CAR CO.  
COLUMBIA ..... ELECTRIC VEHICLE CO.  
ELMORE ..... ELMORE MANUFACTURING CO.  
FRANKLIN ..... H. H. FRANKLIN MFG. CO.  
HAYNES ..... HAYNES AUTOMOBILE CO.  
HEWITT ..... HEWITT MOTOR CO.  
KIRK ..... KIRK MFG. CO.  
KNOX ..... KNOX AUTOMOBILE CO.  
LOCOMOBILE ..... LOCOMOBILE CO. OF AMERICA  
MATHESON ..... MATHESON MOTOR CAR CO.  
NORTHERN ..... NORTHERN MFG. CO.  
OLDSMOBILE ..... OLDS MOTOR WORKS.  
PACKARD ..... PACKARD MOTOR CAR CO.  
PEERLESS ..... PEERLESS MOTOR CAR CO.  
PIERCE-ARROW ..... GEORGE N. PIERCE CO.  
POPE-HARTFORD ..... POPE MANUFACTURING CO.  
POPE-TRIBUNE ..... POPE MANUFACTURING CO.

POPE-TOLEDO ..... POPE MOTOR CAR CO.  
ROYAL-TOURIST ..... ROYAL MOTOR CAR CO.  
S.-M. SIMPLEX ..... SMITH & MABLEY INC.  
STEARNS ..... F. B. STEARNS CO.  
STEVENS-DURYEA ..... J. STEVENS ARMS AND TOOL CO.  
STUDEBAKER ..... STUDEBAKER AUTOMOBILE CO.  
THOMAS FLYER ..... E. R. THOMAS MOTOR CO.  
WALTER CAR ..... WALTER AUTOMOBILE CO.  
WALTHAM-ORIENT ..... WALTHAM MANUFACTURING CO.  
WINTON ..... WINTON MOTOR CARRIAGE CO.

(IMPORTED)

CLEMENT-BAYARD ..... SIDNEY B. BOWMAN AUTO CO.  
DARRACQ ..... AMERICAN DARRACQ AUTO CO.  
C. G. & V. ....  
DAIMLER (English) ..... DECAUVILLE AUTOMOBILE CO.  
DECAUVILLE .....  
DE DIETRICH ..... DE DIETRICH IMPORT CO.  
F. I. A. T. .... HOLLANDER & TANGEMAN.  
MERCEDES .....  
PANHARD ..... SMITH & MABLEY INC.  
RENAULT .....  
ROCHET-SCHNEIDER ..... AUTO IMPORT CO.

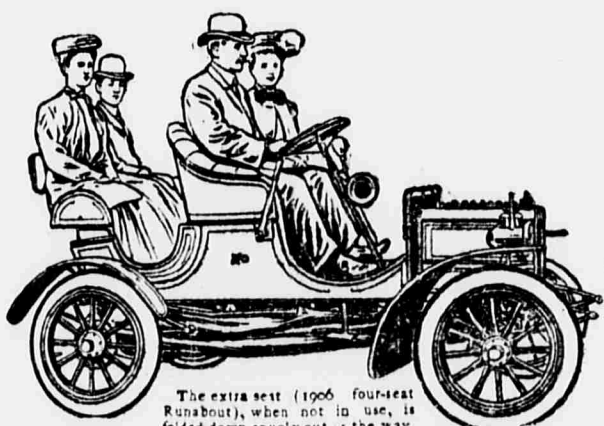
### Electric Automobiles

BUFFALO ..... BABCOCK ELECT. CARRIAGE CO.  
CANTANO ..... CANTANO ELECT. TRACTOR CO.  
COLUMBIA ..... ELECTRIC VEHICLE CO.  
COLUMBUS ..... COLUMBUS BUGGY CO.  
GALLIA ..... GALLIA ELECTRIC CARRIAGE CO.  
POPE-WAVERLY ..... POPE MOTOR CAR CO.  
STUDEBAKER ..... STUDEBAKER AUTOMOBILE CO.  
VEHICLE EQUIPMENT ..... VEHICLE EQUIPMENT CO.

### Commercial Automobiles

COLUMBIA ..... ELECTRIC VEHICLE CO.  
HEWITT ..... HEWITT MOTOR CO.  
KNOX ..... KNOX AUTOMOBILE CO.  
OLDSMOBILE ..... OLDS MOTOR WORKS.  
POPE-WAVERLY ..... POPE MOTOR CAR CO.  
STUDEBAKER ..... STUDEBAKER AUTOMOBILE CO.  
VEHICLE EQUIPMENT ..... VEHICLE EQUIPMENT CO.

All Gasoline Automobiles exhibited at the Garden are licensed under Geo. B. Selden U. S. patent No. 549,160



## REO

"Stands Pat"

This car won the gold medal in the great six-day Economy Test over all cars costing up to \$1500.

### "Stands Pat"

We did not have to discard a single one of the REO 1905 qualities. They were the result of twenty years intimate experience with every phase of the motoring game; they were winners from the first deal.

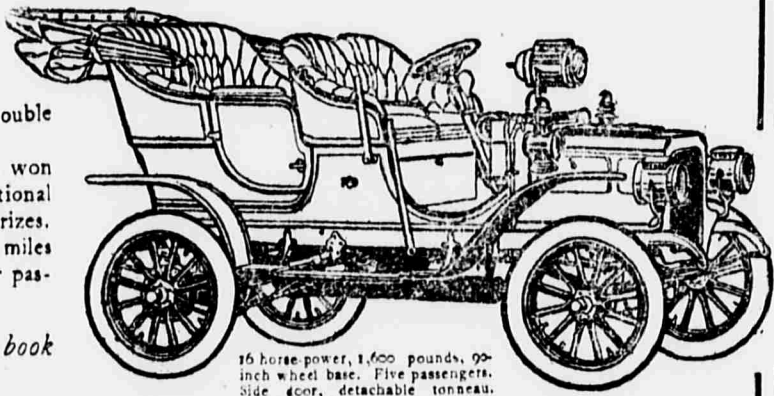
We have made one or two important detail improvements—self-adjusting commutator; positive mechanical oiler; disc clutch; more roomy and graceful body—but essentially REOS are the same as ever—and more so.

The old show at the new armory.  
Look at the car that "Stands Pat."

This car won three cups in one day on Paddock Hill, Cincinnati, beating all twenty of the competing cars, including eight of 24 horse-power and double the REO'S price.

A REO 16 horse-power bus won the National Trophy in the National Economy Test and two other prizes. It carries its load nearly 200 miles at a total cost of 35 cents per passenger.

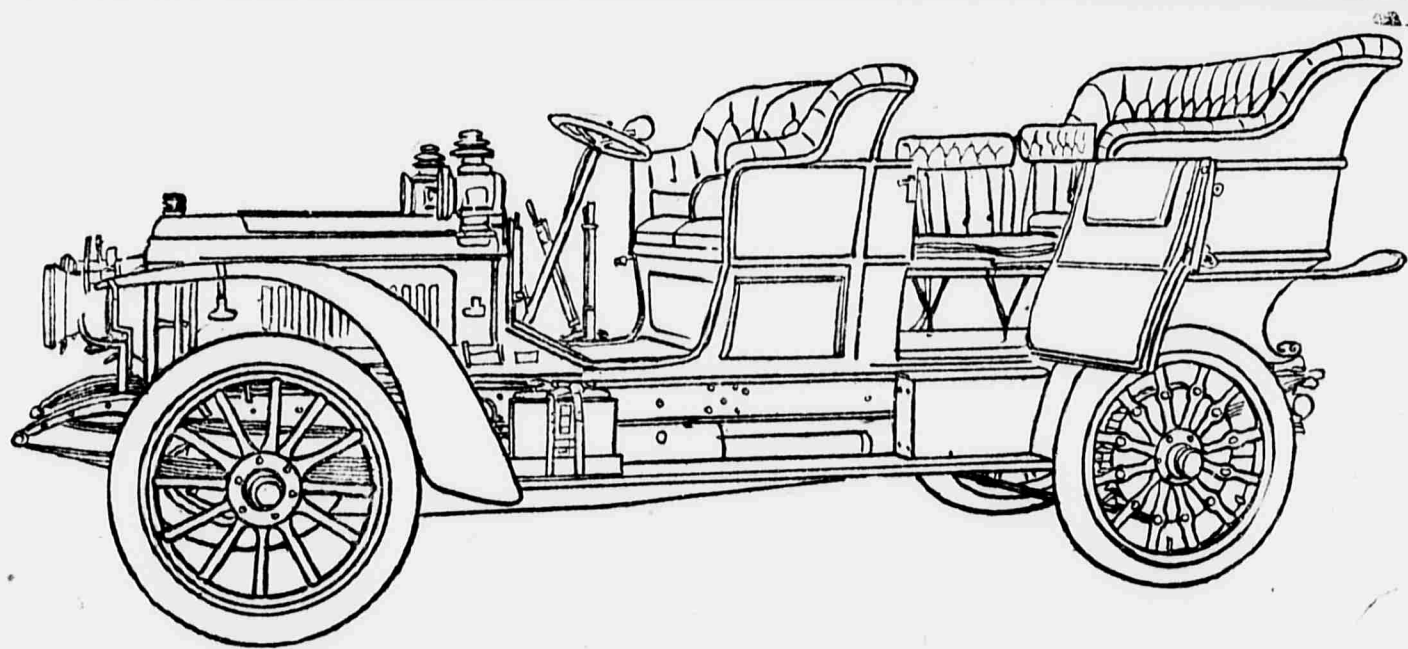
Write for the REO book that tells why.



### REO MOTOR CAR CO.,

Factory and Sales Department, Lansing, Mich.

R. E. OLDS, President. R. M. OWEN, Sales Manager  
138 West 38th St., New York.



## See the Exhibit at the 69th Regiment Armory of THE VIQUEOT CAR

28-32 Horse Power  
Silent, Simple, Ease of Control.

40-45 Horse Power  
Speed, Five to Seventy Miles an Hour on High Gear.

The Viqueot cars are made by the Viqueot Company at its own works in France. The Viqueot Company is the only American concern manufacturing automobiles in France with its headquarters in America.

The purchaser therefore receives the greatest possible value in buying a Viqueot, because Viqueot Cars are sold direct and guaranteed by the Viqueot Company, thus eliminating the usual commissions and enormous profits of dealers and agents, thus assuring to the purchaser complete satisfaction in his dealings with the company at its home office.

The chassis are made with special reference to the necessity of having extra strength in axles, steering gear, springs, and all parts of the car requiring strength. The cars are of medium weight, therefore insuring economical operation and long life for the tires. Pressed steel frame, "I" beam axles front and rear. Individually cast cylinders, ball bearings used throughout the chassis. Carburettor automatically governed.

The bodies for the Viqueot cars are built by the leading European and American builders and are the most luxurious bodies in detail ever made. The seating capacity of the bodies of all types is seven people.

We have ready for immediate delivery Double-Phostons, tulip form, Limousines and Detachable Limousines and Landaulettes in all colors and trimmings to suit all tastes. Bodies and chassis painted and trimmed to meet the special requirements of the purchaser.

The Viqueot Automobiles are made from the finest material possible for the purposes required and constructed by the most skilled mechanics. The design of the chassis and the improvements which have been made give the Viqueot car a superiority over other cars, so that the purchaser of a Viqueot knows that he has an automobile of noted merit and reliability. We challenge comparison with any make car for general results and economy in operation.

The ability of the Viqueot car to negotiate steep grades on the high gear admits of no comparison.

28-32 H. P. ..... \$5000.00  
40-45 H. P. ..... 7500.00

Do not buy an automobile until you have seen the Viqueot. Remember that the Viqueot car is sold directly by the Viqueot Company and has no connection whatever with any dealer or agent of automobiles.

### THE VIQUEOT COMPANY,

Works, Paris, France.

215-217 West 48th St., New York, General Offices and Salesrooms.

DR. THOMAS BUYS RACING CAR.  
Expects to Drive It in Next Vanderbilt Cup Contest.

Dr. Harold E. Thomas will try again this year to win the Vanderbilt cup, and has already placed his order for a new racing car, which he may decide to drive himself. He was represented in last year's contest by the 120 horse-power Locomobile racer

with which Joseph Tracy finished a good third. Dr. Thomas's car was also a member of the American team in the Bennett race last year in France, but Tracy met with misfortune and completed but one round of the circuit, four being the race distance. It had been expected that Dr. Thomas would compete in the Ormond events with the Locomobile racer, but he could not arrange it, though the car will probably be entered in the 200 mile Cuban road race on Sunday, February 11.

His new racer will be a White steamer, constructed from designs furnished by Webb Jay, who made a new world's one mile track record of 44.4-5 seconds at Morris Park last Fourth of July. It will be the largest steam racer ever constructed, and will be completed and ready for delivery in April. Dr. Thomas is also negotiating for the car which Jay drove when he made his mile record. The car has been nicknamed "Whistling Billy," and Jay nearly lost his life last August, when he drove through the fence during a race on the Kenilworth

track at Buffalo. The car escaped damage and is now in San Francisco. Dr. Thomas says he will go in for all kinds of track and road racing during the coming season. He intends to have a try for the Glidden trophy, and will personally drive a stripped White steamer in that 2,000 mile

touring contest. The racer he has ordered will be built with the express purpose of capturing the Vanderbilt cup, and Dr. Thomas hopes to also win the Home Industry cup which E. R. Thomas, the Buffalo manufacturer, will offer as a prize for the winner of the elimination trial to pick the American team for the Vanderbilt race.

Non-Freezing Auto Solution.

Users of water cooled automobiles who have been storing their cars through the cold winter months because they feared the radiators of their cars would freeze up are advised to try the formula sent out

by a Western manufacturer. It is as follows: Glycerine, 40 per cent.; sodium carbonate, 2 per cent.; and water, 40 per cent. It is asserted that if this solution is placed in the radiator at the beginning of the cold weather there need be no fear that the water cooling apparatus will give any trouble, even in the coldest weather.